Logo Identities

20 distinct brand worlds



Design, creative direction and branded applications.

BUNKO

Dumpling club / Expressive custom lettering / food culture



Generous, hand-shaped letters and an original B emblem make a casual food identity recognizable across storefront and takeaway packaging.

HUSHFORM

Music & sound studio / Compressed wave lettering / sonic identity



A compressed H-shaped waveform gives the studio a recognizable silhouette and a graphic device for record sleeves and posters.

POME & PRESS

Juice & provisions / Peel ampersand / expressive food lettering



An ampersand shaped from a continuous fruit peel becomes the brand’s signature, supported by tightly drawn, juicy lettering.

MAGPIE ATELIER

Contemporary jewelry / Ornamental hand lettering / magpie signature



A ribbon-tailed magpie carrying a ring anchors expressive lettering and a tactile jewelry identity.

ARCHIPEL

Architecture & spatial design / Expressive architectural lettering / modular identity



A custom wordmark balances arch-shaped counters with structural strokes, creating a graphic language for the studio’s publications.

POTLUCK

Ceramics & objects / Hand-cut playful lettering / object identity



Bowl-like letterforms and a pot-shaped character give the ceramics brand a warm, tactile visual system.

SOAK SOCIAL

Bathhouse & sauna / Liquid sign-painter lettering / social wellness



Flowing custom lettering and a swimmer-shaped stamp create a sociable bathhouse identity across poolside materials.

ODD PICTURE

Independent cinema / Offbeat woodcut lettering / cinema character



An offbeat projector character and expressive lettering give the cinema a recognizable voice across tickets, posters and print.

ROAM SERVICE

Boutique travel & stays / Characterful sign-painted lettering / hospitality



A traveling bellhop character and hand-painted lettering connect the hotel’s identity to warm, personal hospitality.

GUARD GOOSE

Cybersecurity software / Ink-drawn guardian / bold software identity



A watchful goose gives the security software a clear, approachable character, supported by strong lettering and a consistent alert palette.

OFF SCRIPT

Independent fashion / Expressive custom lettering / fashion culture



Expressive lettering becomes the fashion label’s main signature, carrying through woven labels, bags and print.

PAPER TIGER

Independent publishing / Paper-cut tiger / expressive literary lettering



A tiger formed from folded-page shapes gives the publisher a distinctive symbol, paired with expressive literary lettering.

SILTA

Womenswear / Deconstructed fashion lettering / artistic minimalism



Fine gestures connect structural letterforms, giving the fashion identity an expressive signature across textiles and print.

ELOA

Custom perfumes / Airy custom lowercase / soft feminine minimalism



Delicate custom lettering and a fine ribbon-e mark create a soft feminine identity for personalized perfumes.

LIVA

Beauty & skincare / Soft molded lowercase / tactile pop beauty



A compact molded lowercase wordmark and lozenge-shaped mark create a friendly, tactile beauty identity.

VOWE

Wedding paper & keepsakes / Folded ribbon symbol / modern romantic geometry



Two folded ribbons form a distinctive paired-V emblem, used with an understated geometric wordmark and cut-paper stationery.

AERA FORM

Pilates & movement / Kinetic modular sans / architectural movement



A modular A symbol and architectural lettering make the studio identity feel active, precise and contemporary.

AVEL

Hair atelier / Razor-cut condensed lettering / monochrome fashion



Razor-cut condensed lettering and a striking vertical sign make the salon identity precise, fashion-led and recognizable.

FLORI

Floral design / Hand-cut flower character / joyful graphic floristry



A hand-cut flower character and irregular rounded lettering create a warm, memorable identity for a contemporary florist.

SELA

Tea & rituals / Carved landscape seal / hand-cut capital lettering



A rust landscape seal and hand-cut capital lettering share the same carved shapes, print texture and material palette.