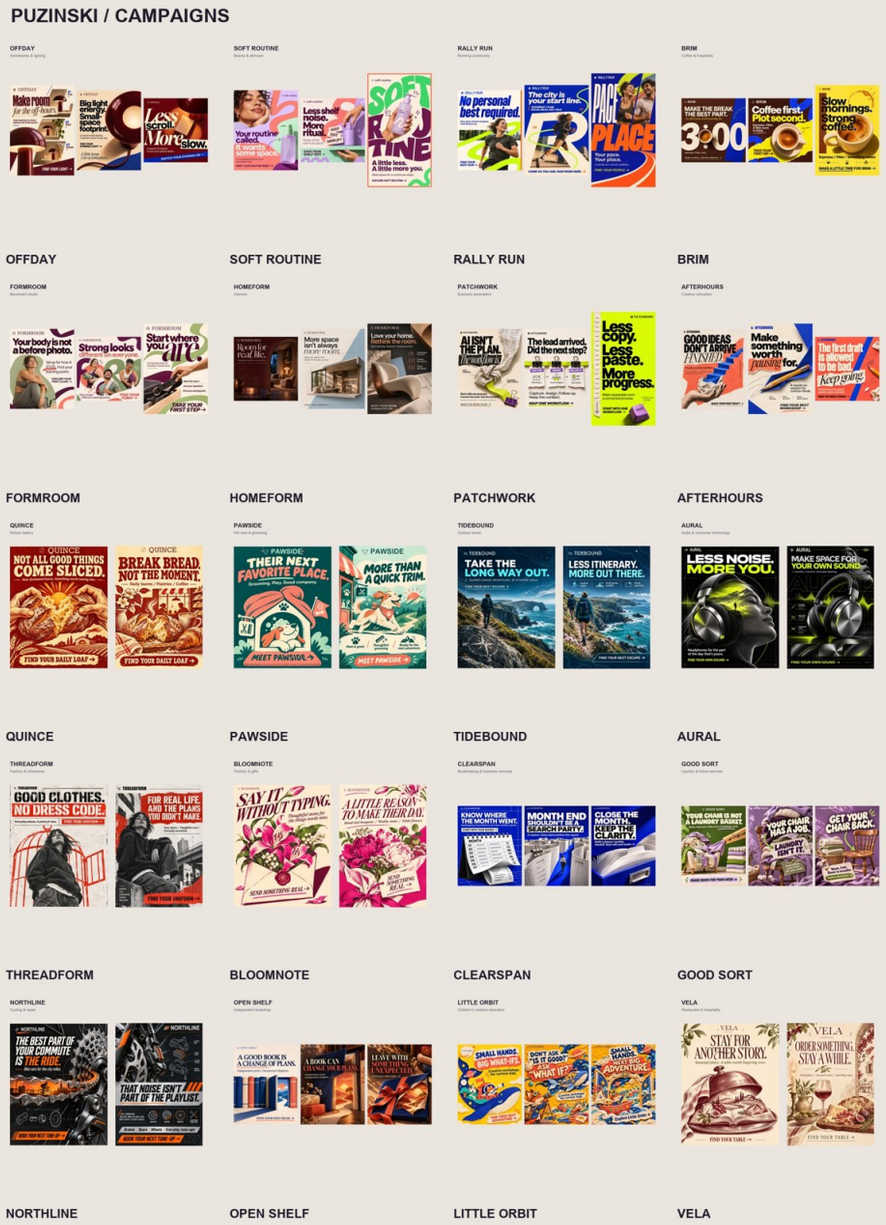
Static Campaigns

20 campaign collections / static ads, flyers and six complete carousels



Design, creative direction and branded applications.

OFFDAY

Homewares & lighting / Editorial product







Make compact lighting feel like a meaningful room upgrade. Oversized product photography, warm evening color and editorial type connect a small footprint with a clear emotional benefit.

SOFT ROUTINE

Beauty & skincare / Expressive beauty



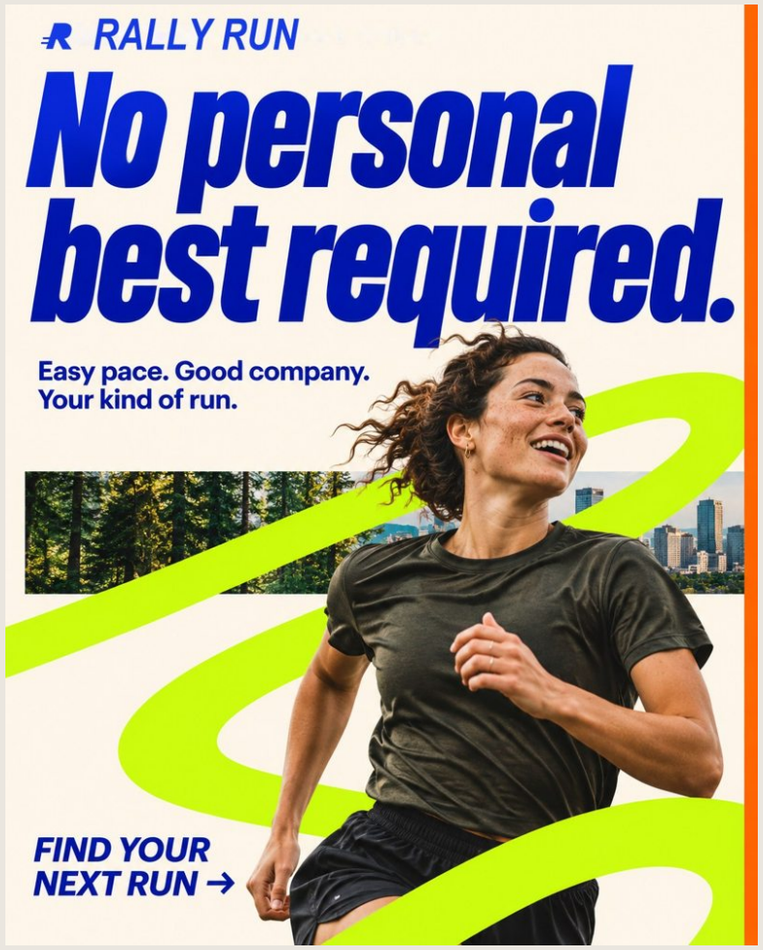




Turn an overwhelming beauty shelf into a simpler ritual. Playful scale, tactile packaging and a recurring botanical mark carry the idea from a portrait ad to a product-led flyer.

RALLY RUN

Running community / Kinetic sports







Make joining a running group feel welcoming. Kinetic routes, candid movement and a clear invitation replace performance pressure with pace, people and belonging.

BRIM

Coffee & hospitality / Graphic hospitality







Give the everyday coffee break a reason to be remembered. Bold headline contrast, a distinctive cup mark and graphic product scenes create appetite and an immediate next step.

FORMROOM

Movement studio / Human-centered wellness





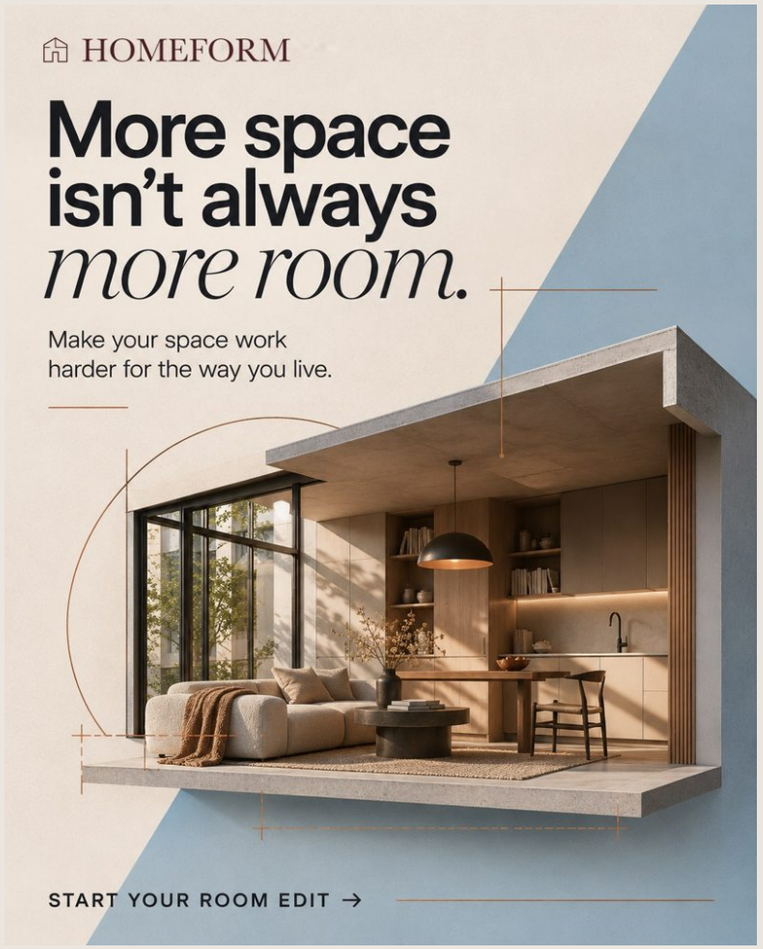


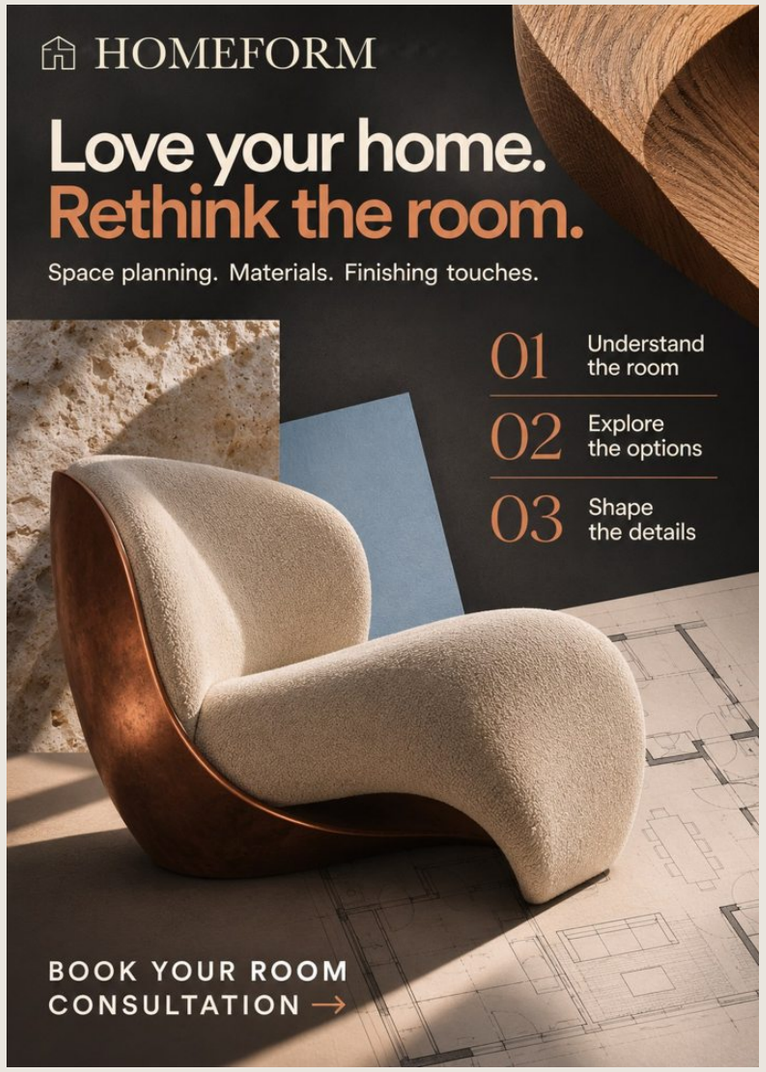
Invite people into movement without before-and-after pressure. Warm human imagery, architectural curves and an inclusive message make the first class feel approachable.

HOMEFORM

Interiors / Architectural luxury







Sell the possibility of a better room rather than more square footage. Architectural framing, tactile materials and restrained typography guide the viewer toward a design consultation.

PATCHWORK

Business automation / Conceptual B2B



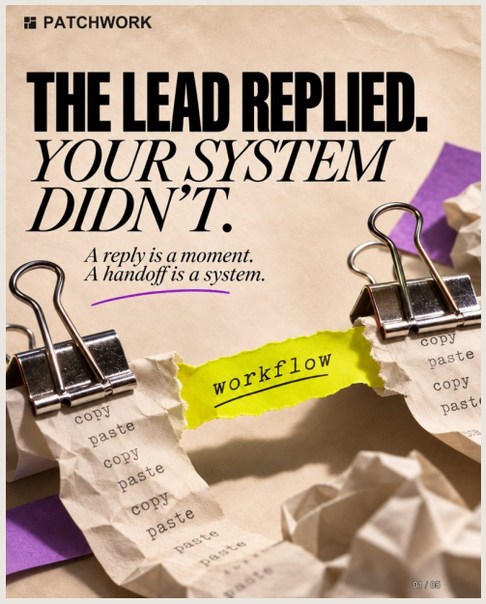




Explain automation through the business problem it solves: a missing next step. Physical workflow metaphors and an educational carousel turn a complex service into a practical, understandable offer.

PATCHWORK / THE CAROUSEL

Five original full-bleed slides / 4:5 / connected visual story











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Explain automation through the business problem it solves: a missing next step. Physical workflow metaphors and an educational carousel turn a complex service into a practical, understandable offer.

AFTERHOURS

Creative education / Tactile culture







Make a creative workshop feel useful before someone attends. Tactile visual metaphors introduce the offer; the carousel demonstrates a clear framework for a stronger creative brief.

AFTERHOURS / THE CAROUSEL

Five original full-bleed slides / 4:5 / connected visual story



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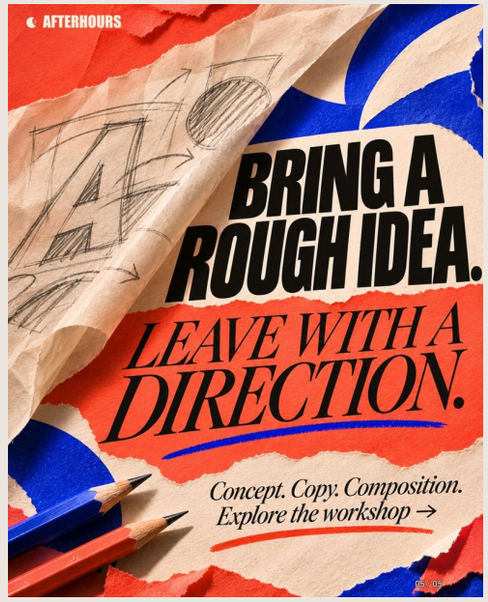
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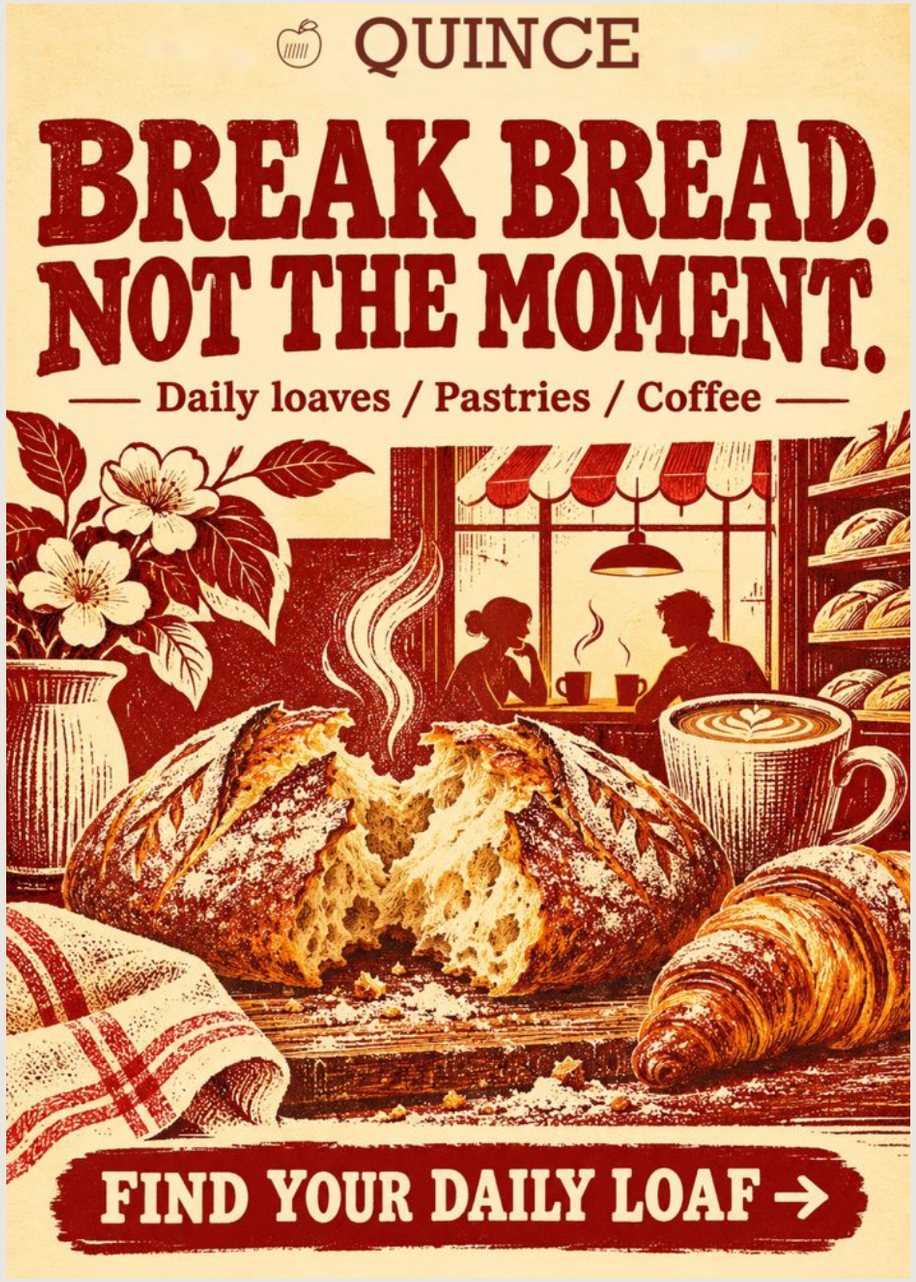
05 / 05

Make a creative workshop feel useful before someone attends. Tactile visual metaphors introduce the offer; the carousel demonstrates a clear framework for a stronger creative brief.

QUINCE

Artisan bakery / Woodcut food identity





Make a bakery distinctive without relying on another product photograph. Original engraved illustration, warm two-color printing and a memorable bread-sharing idea form a coherent poster and flyer pair.

PAWSIDE

Pet care & grooming / Playful mascot-led identity



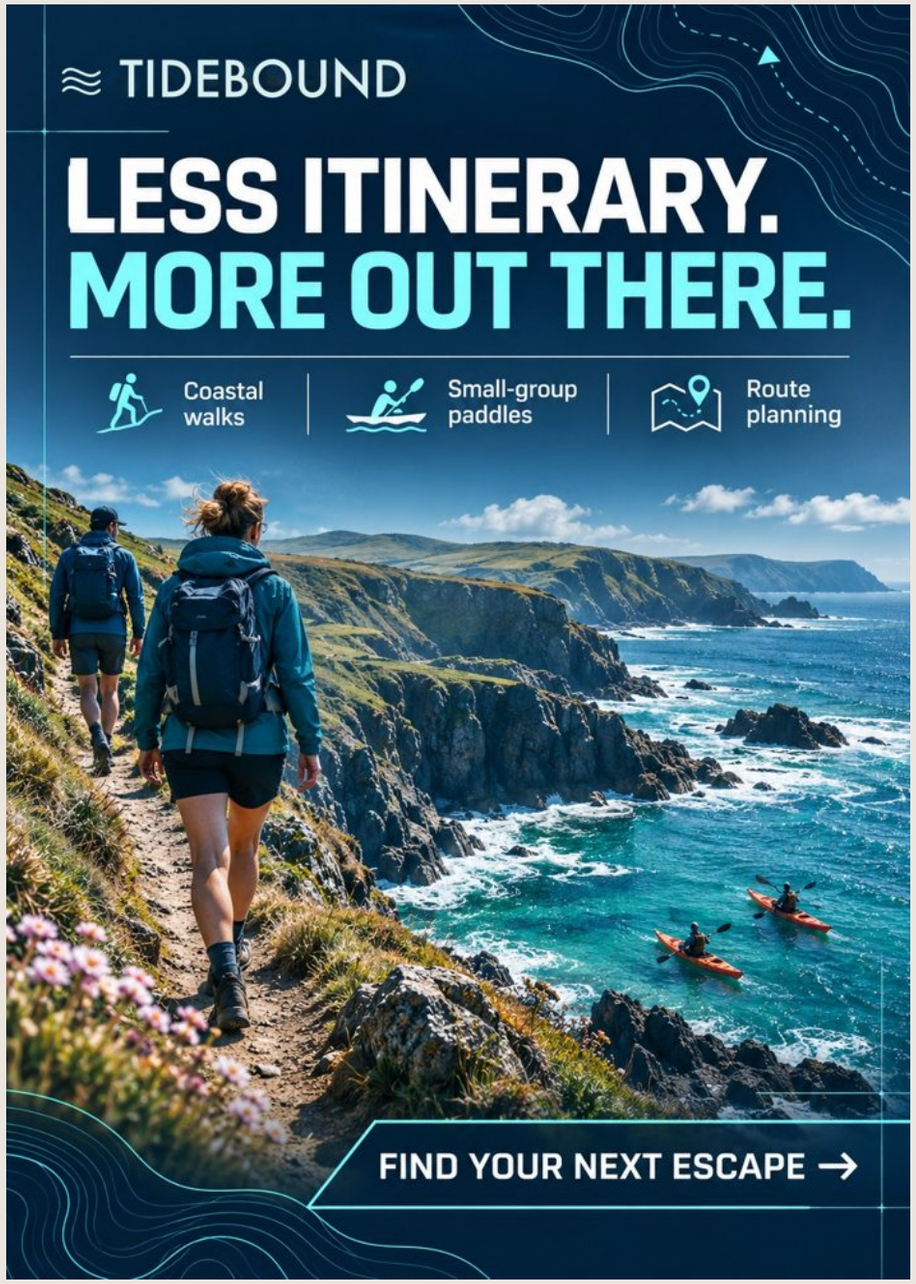


Position grooming as thoughtful care rather than a quick trim. A friendly dog emblem, illustrated neighborhood world and explicit service cues carry one approachable identity across both formats.

TIDEBOUND

Outdoor travel / Topographic adventure identity

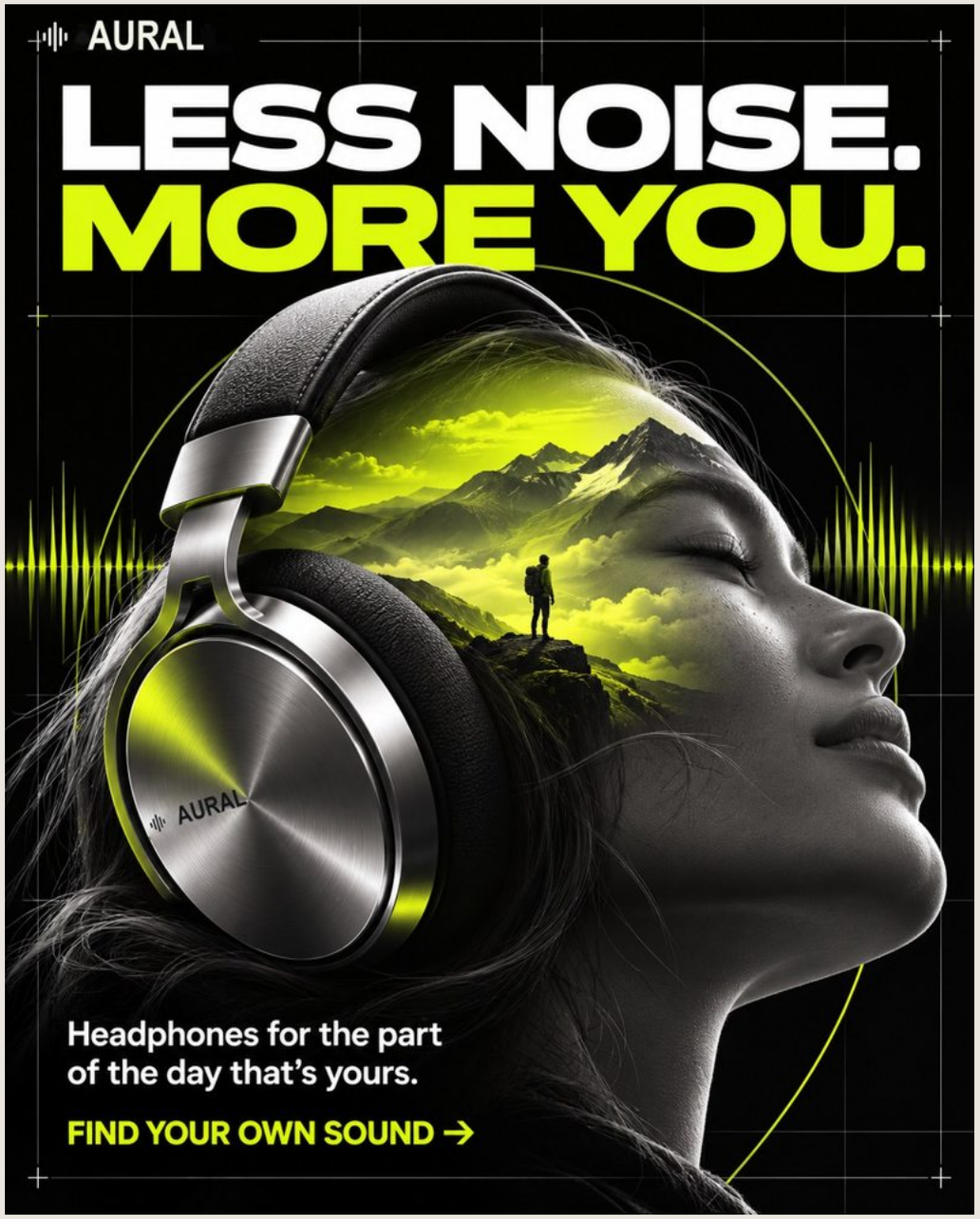




Sell the feeling of getting outside while explaining the trip. Scenic depth, coastal linework and a consistent wave mark pair an emotional hero with a more informative travel flyer.

AURAL

Audio & consumer technology / Futurist precision identity



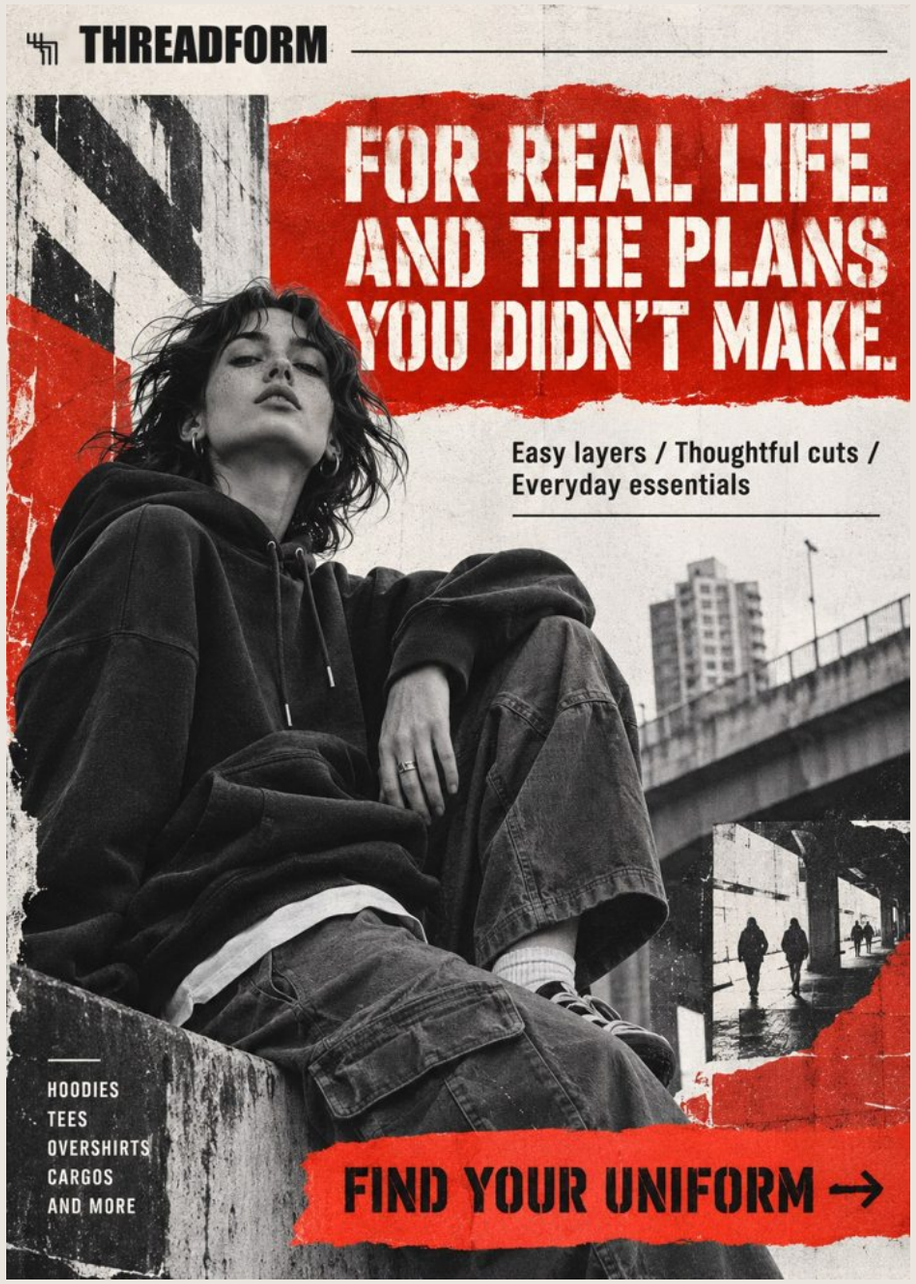


Translate an audio product into a personal benefit: more room for your own sound. Sculptural product art, frequency geometry and precise contrast support both the launch message and feature-led flyer.

THREADFORM

Fashion & streetwear / Brutalist fashion editorial





Give everyday clothing a confident point of view. Condensed typography, monochrome street photography and red graphic interventions build a recognizable editorial campaign across formats.

BLOOMNOTE

Floristry & gifts / Botanical illustrated identity

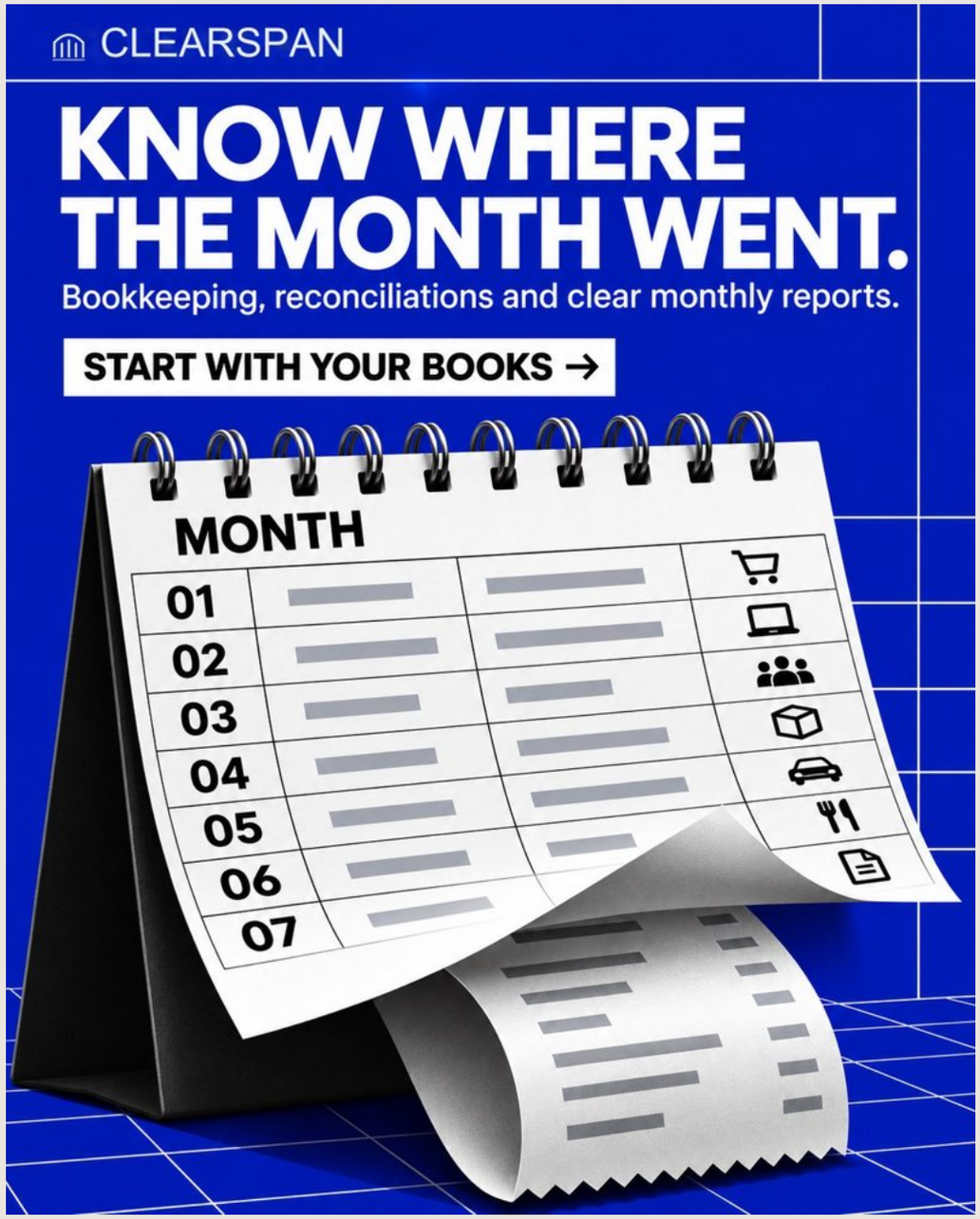




Make flowers feel like a message with substance. Expressive botanical illustration, an original flower emblem and a restrained pink-and-wine palette connect sentiment with a direct gifting invitation.

CLEARSPAN

Bookkeeping & business services / Swiss information design

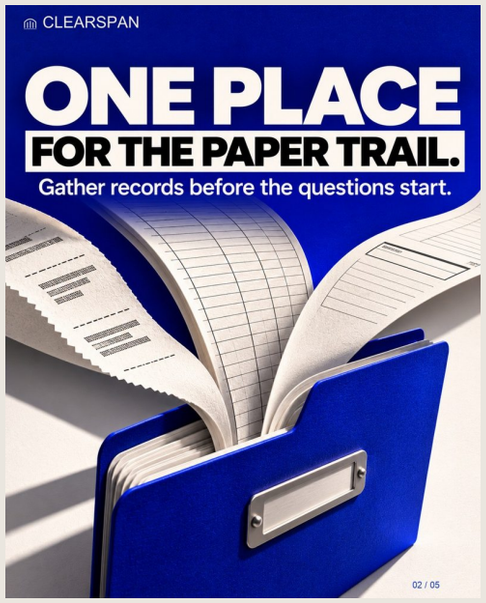


Make bookkeeping understandable to an owner who wants clarity. A bold ledger-led ad creates the hook; a five-slide sequence explains records, questions, review and a repeatable monthly handoff.

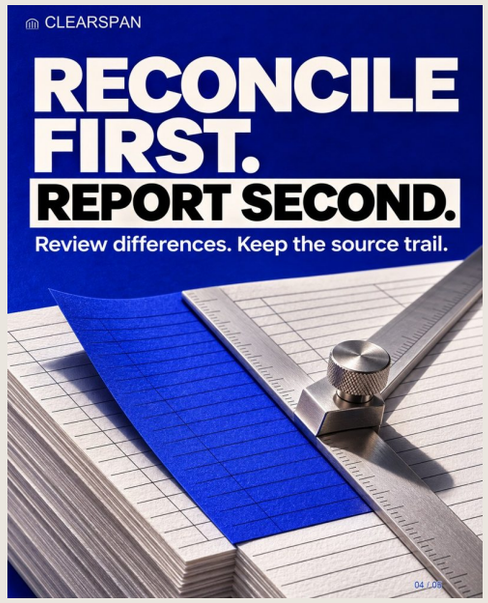
CLEARSPAN / THE CAROUSEL

Five original full-bleed slides / 4:5 / connected visual story











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GOOD SORT

Laundry & home services / Tactile playful typography



Turn a familiar household frustration into a specific service benefit. A characterful laundry scene leads into a practical five-slide sequence about care notes, preferences and an easier handoff.

GOOD SORT / THE CAROUSEL

Five original full-bleed slides / 4:5 / connected visual story











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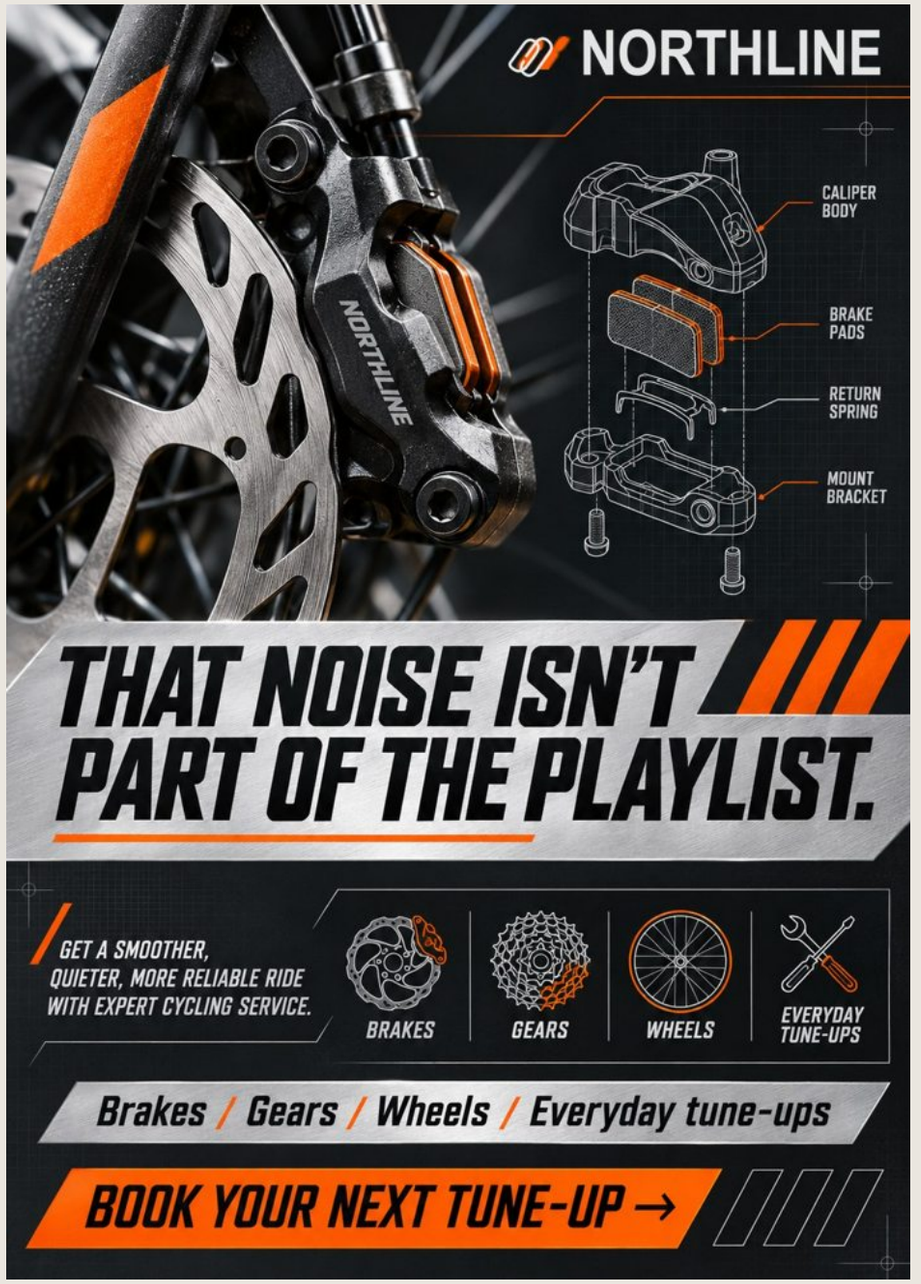
05 / 05

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NORTHLINE

Cycling & repair / Industrial engineering identity





Make bicycle maintenance relevant to the ride someone wants to enjoy. Detailed mechanical imagery, chain geometry and industrial graphics connect a tune-up offer with recognizable everyday friction.

OPEN SHELF

Independent bookshop / Literary editorial identity



Sell the discovery an independent bookshop can offer. A book becomes a doorway in the hero; an editorial carousel helps readers choose by mood, time and the details they love.

OPEN SHELF / THE CAROUSEL

Five original full-bleed slides / 4:5 / connected visual story











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LITTLE ORBIT

Children’s creative education / Cut-paper illustration identity



Show parents what creative exploration can feel like. An imaginative paper world introduces the workshops; a playful illustrated carousel makes the process tangible through questions, shapes and storytelling.

LITTLE ORBIT / THE CAROUSEL

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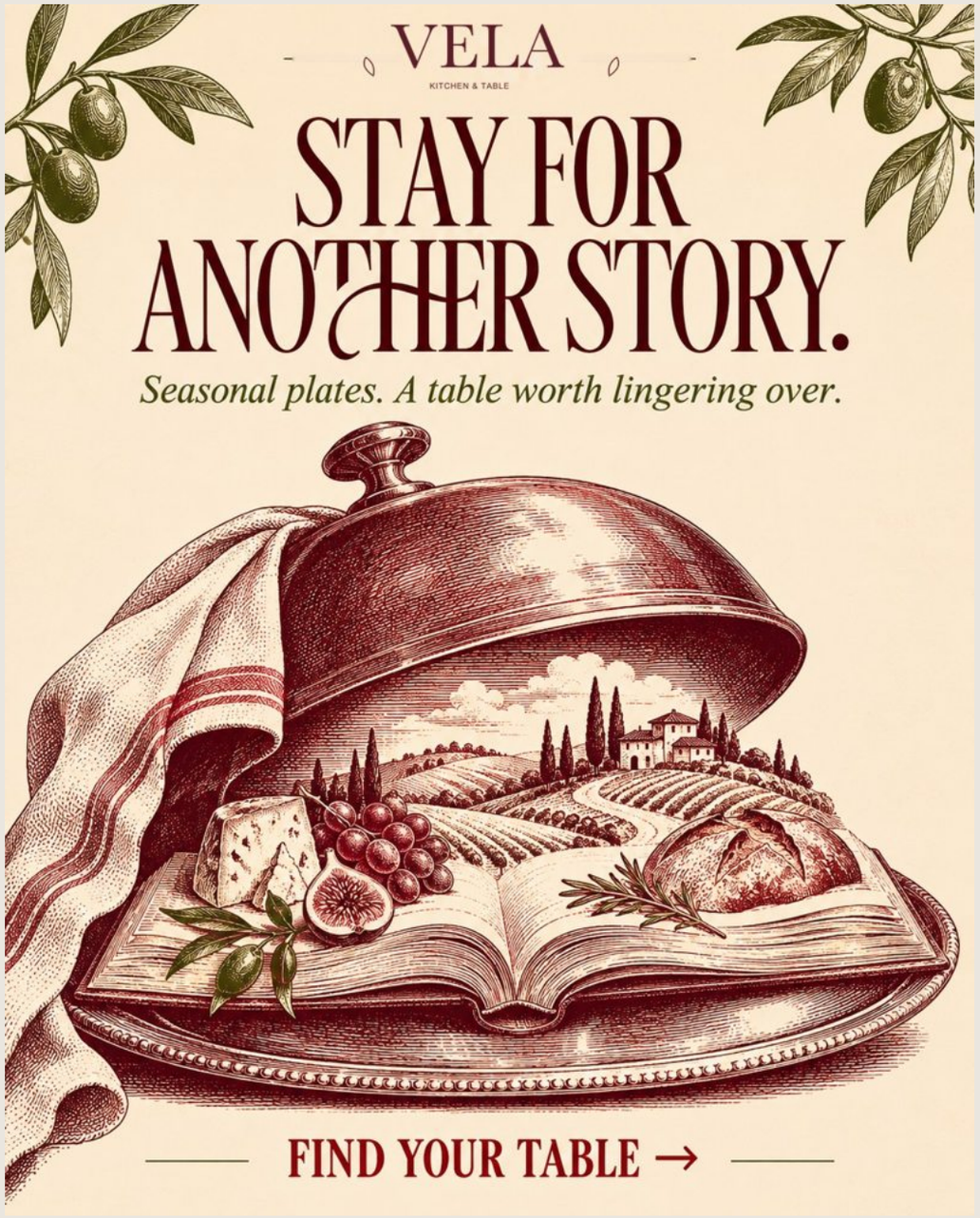
04 / 05

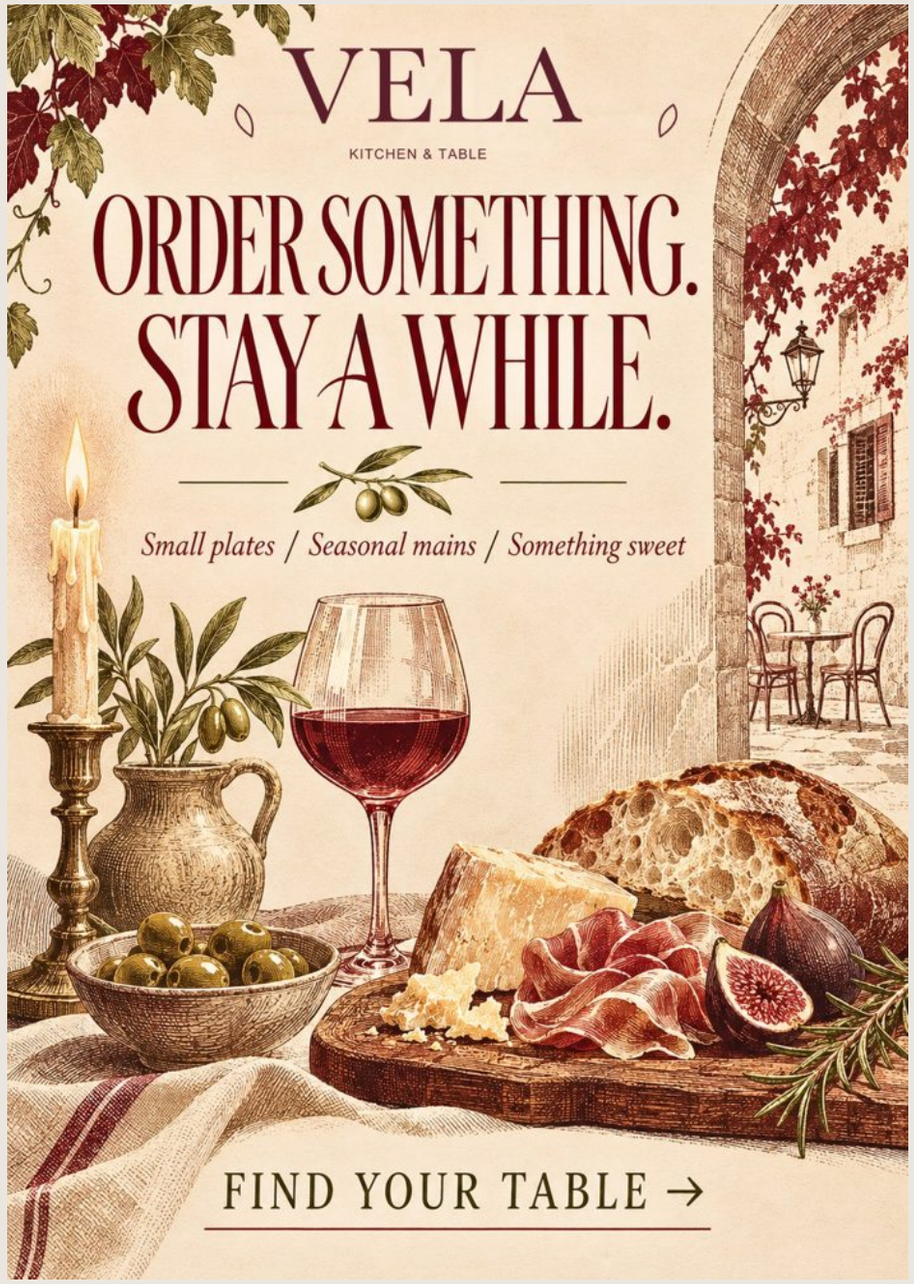
05 / 05

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VELA

Restaurant & hospitality / Engraved bistro identity





Build desire for an evening around the table. Engraved food illustration, botanical details and one fixed hospitality wordmark hold the identity together across both restaurant layouts.