Roomkind

A warmer home. A clearer cleaning scope.

Confident yellow typography and welcoming interiors connect an everyday benefit to visible inclusions, frequency choices and a useful quote request.

THE VISITOR

A visitor needs to know which spaces and tasks are included, whether extras cost more and how to choose one-off or recurring help.

THE BUSINESS OBJECTIVE

Receive cleaning requests with enough service, space, frequency and extras context to agree a scope and quote.

THE CREATIVE DECISION

Yellow on deep navy gives the brand a memorable, readable opening. Warm lived-in rooms establish the benefit, while cream sections make service comparisons and quote factors easy to scan.

THE JOURNEY

01	02	03	04	05	06
Recognize the service	Choose the space	Review inclusions	Choose a rhythm	Understand quote factors	Share space details

roomkind

Services How it works Our approach

Get a quote ↗

HOME & OFFICE CLEANING / NEW YORK

Leave the clean to us.

Home, move-out and office cleaning.
One-off resets or a regular rhythm.

Get my quote ↗ What's included ↗



01 / Home cleaning

02 / Move-in & out

03 / Office cleaning



The list can wait. Life can't.

A cleaner space. One less thing on your list.
Start with the rooms, tasks and rhythm that matter to you.

Different spaces. The same thoughtful clean.



01 / Home cleaning

Everyday rooms, everyday details.

Explore home cleaning ↗



02 / Move-in & out

A considered reset between chapters.

Explore moving cleans ↗



03 / Office cleaning

Work areas and shared spaces.

Explore workplace care ↗

Know what's included.

Kitchens | Bathrooms | Living areas | Floors



- ✓ Surfaces and backsplash
- ✓ Sink and fixtures
- ✓ Appliance exteriors
- ✓ Floors and finishing touches

Extras are agreed in your quote.

Build my scope ↗

FIND YOUR RHYTHM

A reset.
Or a regular rhythm.

Choose the pace that fits your space.

- ○ **One-off** — A fresh starting point.
- ○ **Weekly** — A frequent clean.
- ◉ **Every two weeks** — A regular rhythm.
- ○ **Monthly** — An occasional refresh.

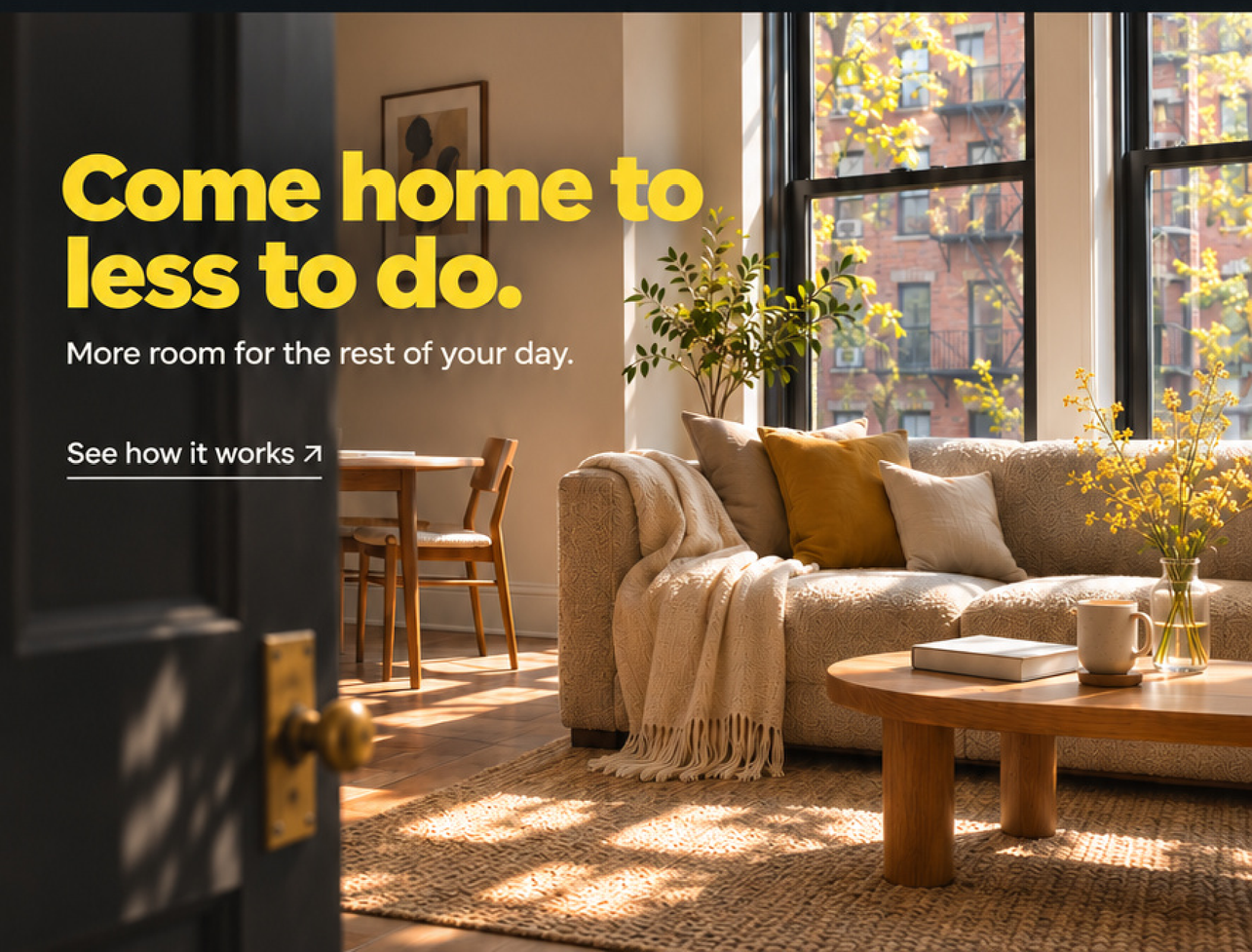
Scope and availability are confirmed with your quote.

From your list to our plan.

01 /
Tell us about your space
Services, size, frequency and priorities.

02 /
Review a clear scope
The agreed tasks, extras and quote.

03 /
Confirm your visit
A time and access plan that work.



Come home to less to do.

More room for the rest of your day.

See how it works ↗

At home. At work. Thought through.





01 Home & moving

Bedrooms and bathrooms

Access and priorities

One-off or recurring

02 Workplaces

Work areas and shared spaces

Hours and access

A tailored scope

Clear scope. A considered quote.

Your quote reflects your space and the work agreed.

Type of space | Size and layout | Service and frequency | Selected extras

A few good questions.

What is included in a clean? −

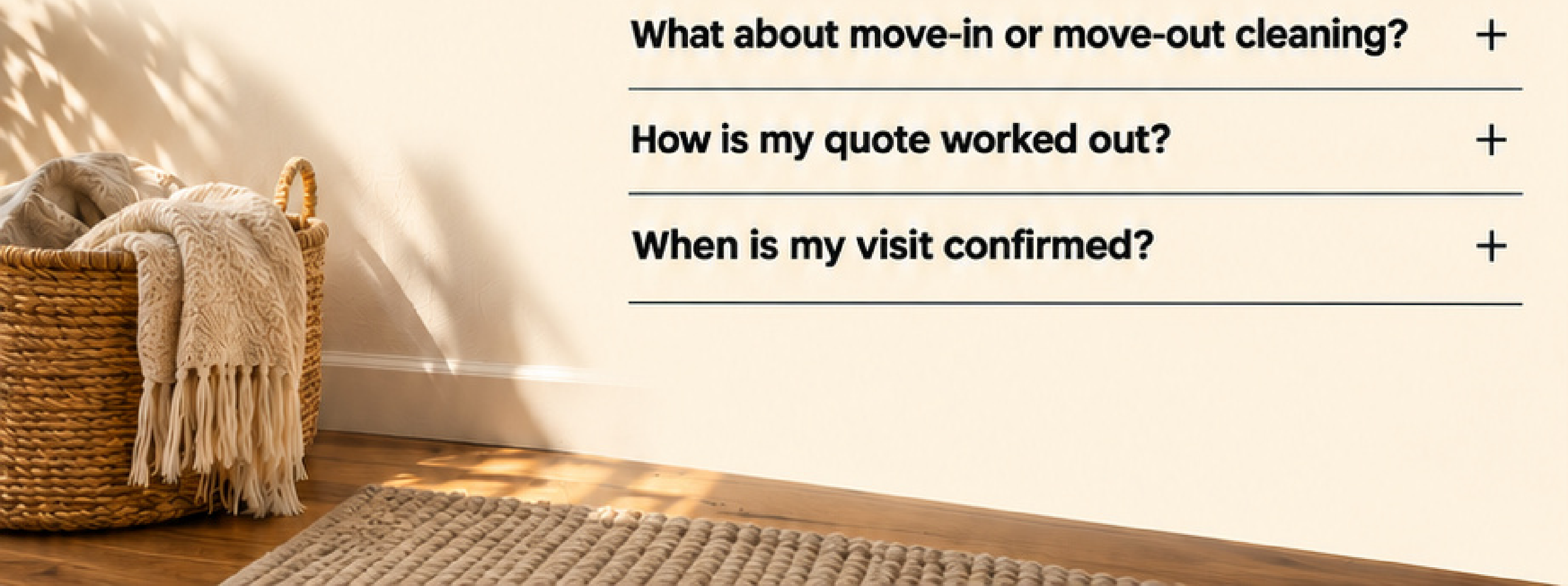
Your scope sets out the rooms, tasks and any agreed extras before you book.

Can I choose a regular schedule? +

What about move-in or move-out cleaning? +

How is my quote worked out? +

When is my visit confirmed? +



YOUR CLEAN, YOUR WAY

01 / Your space

02 / Your details

Let's make room.

A little about your space.
A clearer scope for your clean.



Service

Home cleaning

ZIP code

Bedrooms

2

Bathrooms

1

Frequency

One-off | Weekly | Every two weeks | Monthly

Optional extras

- [ ] Inside oven
- [ ] Inside fridge
- [ ] Interior windows

Next: your details ↗

We'll confirm the scope, price and availability with you.

More room for your day.

Home, move-out and office cleaning in New York.

Get my quote ↗



roomkind

HOME & OFFICE CLEANING / NEW YORK

Leave the clean to us.

Home, move-out and office cleaning.
One-off resets or a regular rhythm.

Get my quote ↗

What's included ↗



01 / Home cleaning

02 / Move-in & out

03 / Office cleaning

roomkind

01 / Your space 02 / Your details

Let's make room.

A little about your space.

Service

Home cleaning

ZIP code

Bedrooms

2

Bathrooms

1

Frequency

One-off | Weekly | Every two weeks | Monthly

Optional extras

- [ ] Inside oven
- [ ] Inside fridge
- [ ] Interior windows

Next: your details ↗

We'll confirm the scope, price and availability with you.

More room for your day.

Get my quote ↗

Every section has a job.

Visitor needs and business purpose, considered together.

01 / A clear everyday benefit

Visitor: Recognize cleaning services and imagine more room to unwind.

Business: The bold identity links the service to a tangible benefit while keeping the quote action visible.

02 / Name the work behind the benefit

Visitor: Recognize the recurring list of household tasks.

Business: The transition moves from atmosphere to the rooms, tasks and rhythm that shape the service.

03 / Separate service contexts

Visitor: Choose home cleaning, a move or an office.

Business: Different routes keep workplace access and moving needs distinct from ordinary household tasks.

04 / Make inclusions visible

Visitor: Inspect room-specific tasks and see that extras are agreed separately.

Business: The scope module provides substance before the visitor requests a quote.

05 / Frequency as a clear choice

Visitor: Compare one-off, weekly, every-two-weeks and monthly help.

Business: Explicit options prepare a recurring-service discussion without disguising it as a one-off visit.

06 / Explain the quote process

Visitor: Understand space details, scope review and visit confirmation.

Business: The three stages clarify what happens between the first request and the clean.

Every section has a job.

Visitor needs and business purpose, considered together.

07 / Show the benefit again

Visitor: Picture the space after the everyday tasks are handled.

Business: The atmospheric pause reconnects the practical information to the reason for choosing the service.

08 / Home and workplace needs

Visitor: Recognize different room, access and scheduling considerations.

Business: The split prepares service-specific information rather than forcing one questionnaire onto every space.

09 / Show what shapes the quote

Visitor: Understand type, size, frequency and extras as quote factors.

Business: The explanation sets context for a tailored scope instead of implying a universal price.

10 / Resolve practical questions

Visitor: Check inclusions, recurring schedules, moving and confirmation.

Business: The FAQ places useful answers beside the quote journey.

11 / Space details before contact

Visitor: Choose service, size, frequency and extras before personal details.

Business: The first step gives the business a useful outline while keeping confirmation separate.

12 / One consistent quote invitation

Visitor: Return to the everyday benefit and a familiar quote action.

Business: The closing gives the full page a clear destination on both screen sizes.

From interest to context.

A useful inquiry handoff

Home, moving and workplace routes need different space questions. Preserve frequency and selected extras, collect contact details in the next step and confirm scope, price and availability before the visit.

Search content architecture

Home, moving and office service destinations support New York intent and useful room-by-room scope information.

What to measure next

Review quote starts, completed requests, agreed scopes and later confirmed visits. Exclude contact details, location values and access notes from analytics.