Somi Dental

A closer look at dental care.

Sculptural dental models create a distinctive identity, paired with plain-language care routes and a first-visit request that sets clear expectations.

THE VISITOR

A visitor needs to identify a starting point, understand how a first visit begins and feel able to ask questions without already knowing a treatment name.

THE BUSINESS OBJECTIVE

Receive relevant appointment requests while distinguishing an initial inquiry from a treatment decision or confirmed time.

THE CREATIVE DECISION

Tactile plaster casts make dentistry the unmistakable subject. Blush, cream, oxblood and vermilion combine an expressive editorial voice with precise, readable controls.

THE JOURNEY

01	02	03	04	05	06
Recognize the practice	Find a care route	Understand the approach	Ask practical questions	Choose visit preferences	Request a conversation

FAMILY & COSMETIC DENTISTRY / BROOKLYN

Made for *your smile.*

Everyday care. Cosmetic possibilities.
A clear place to start.

Request an appointment ↗

Explore your care



01 / Routine care | 02 / Cosmetic dentistry | 03 / Your first visit

02 / YOUR STARTING POINT

Your questions.
A good place to start.

I'm due for a checkup ↗

I'm exploring cosmetic care ↗

I'm not sure where to start ↗

03 / YOUR CARE

Different needs.
Thoughtful next steps.



Everyday dentistry

Checkups, hygiene and conversations about your ongoing care.

Explore routine care ↗



Cosmetic dentistry

Explore your questions, preferences and possible options.

Explore cosmetic care ↗



Restorative care

Understand the options for teeth that need attention.

Start with a conversation ↗

04 / FIRST VISIT

From hello
to a clearer plan.



01 / Tell us what's on your mind

02 / Talk through your care

03 / Agree on the next step

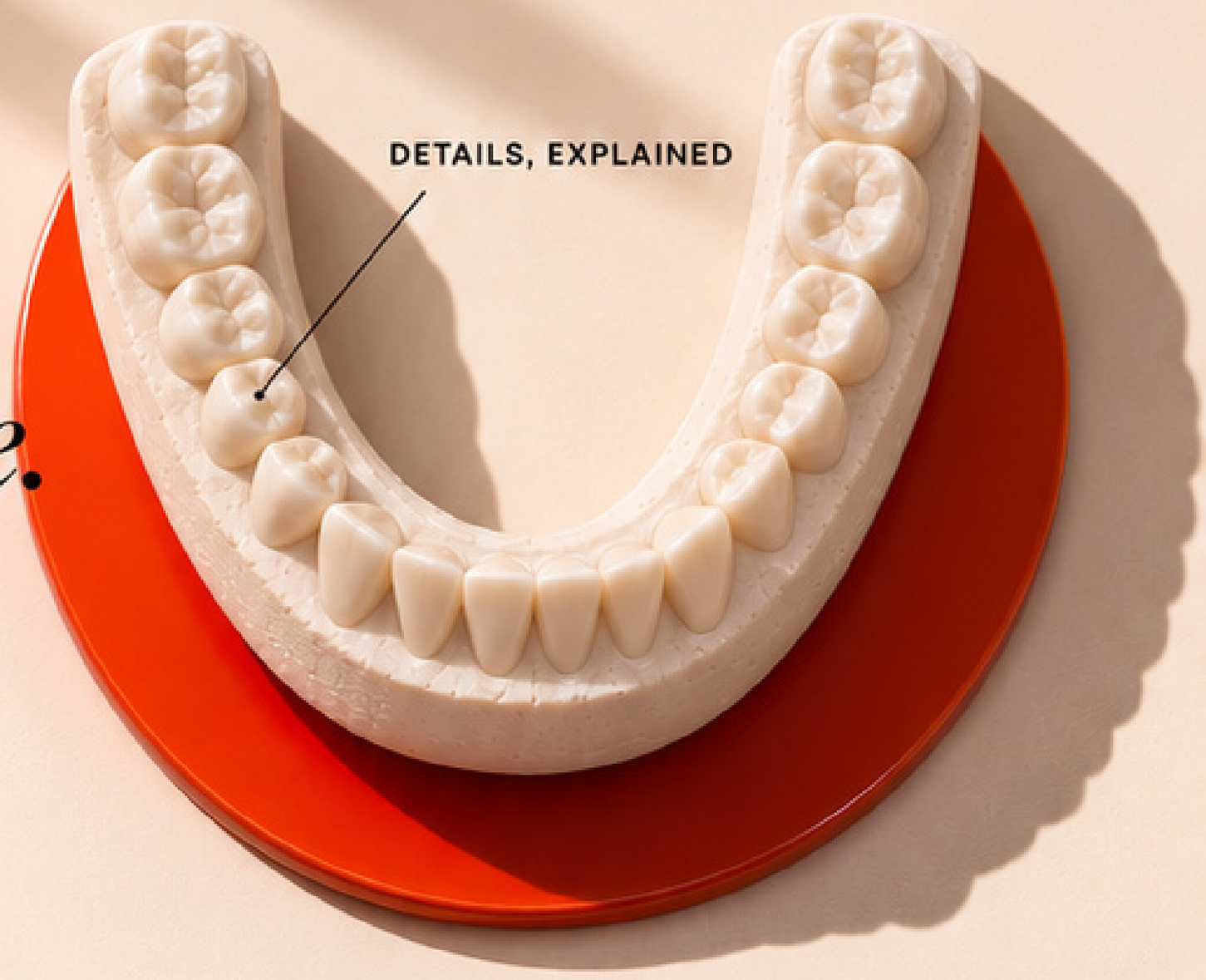
Your questions belong in the conversation.

05 / THE WHOLE PICTURE

Look closer.
Understand more.

A clear conversation about your teeth, your options and what matters to you.

Our approach ↗



06 / HOW WE APPROACH CARE

Listen. Explain.
Decide together.

01 / Your priorities

Start with what you want to understand.

02 / Clear explanations

Make room for questions about the options.

03 / An agreed next step

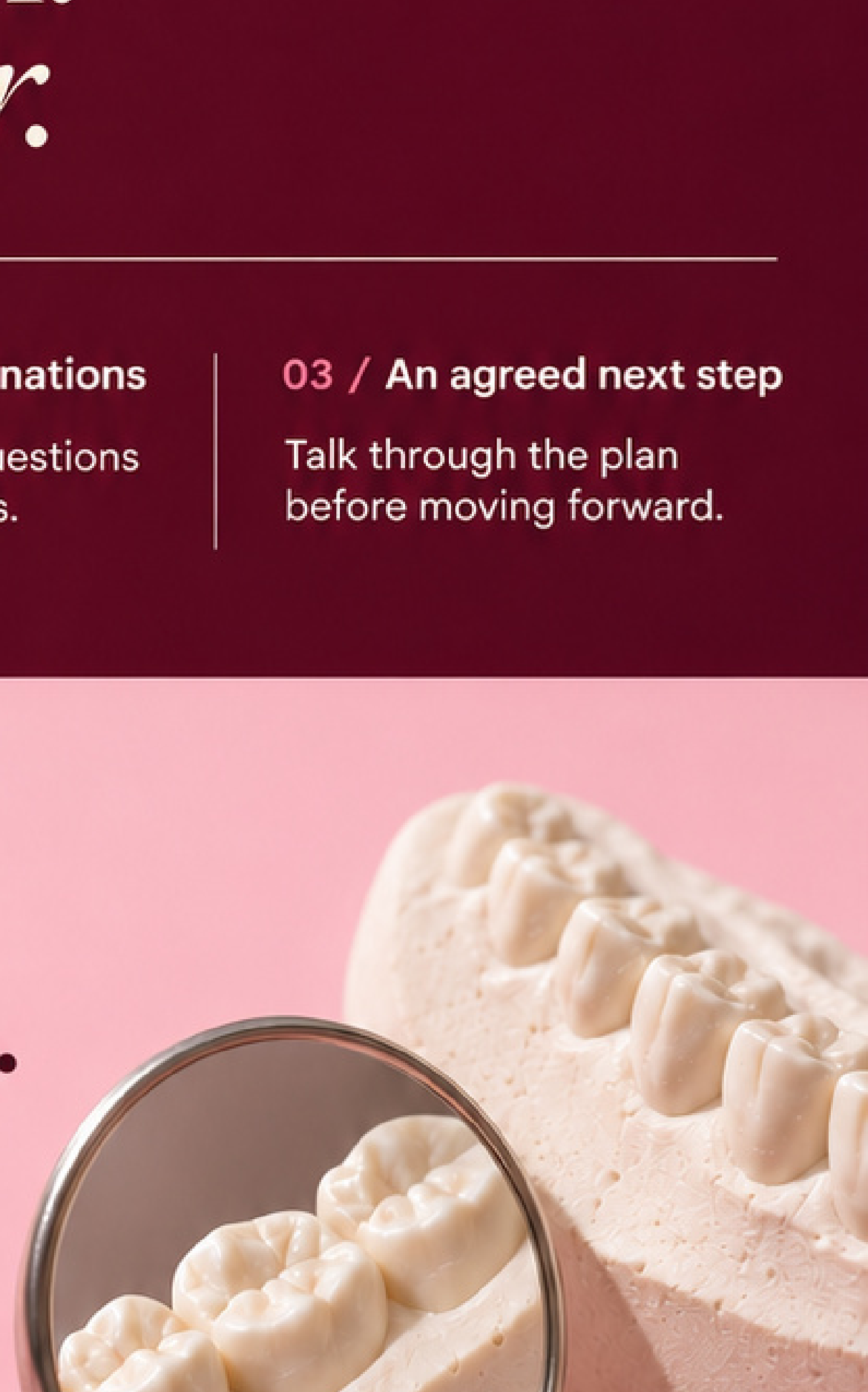
Talk through the plan before moving forward.

07 / YOUR COMFORT

More conversation.
Less guesswork.

If a dental visit makes you nervous, tell us. Start with the conversation you need.

Plan your first visit ↗



08 / BEFORE YOU VISIT

A little clarity *before you arrive.*

What would you like to discuss?

What should we know about your visit?

What would help you feel prepared?



09 / GOOD QUESTIONS

Let's clear a *few things up.*

I'm not sure which treatment I need. —

Start with a first visit and your questions. The next step follows a conversation about your care.

Can I ask about cosmetic options? +

What if I'm nervous about visiting? +

Is my appointment confirmed after I submit? +

10 / REQUEST A VISIT

Your next step *starts here.*

01 / Your visit | 02 / Your details

What would you like to discuss?

Routine care | Cosmetic care | Not sure yet.

Preferred day

Choose a day ⌄

Preferred time

Morning | Afternoon | Flexible

Next: your details ↗

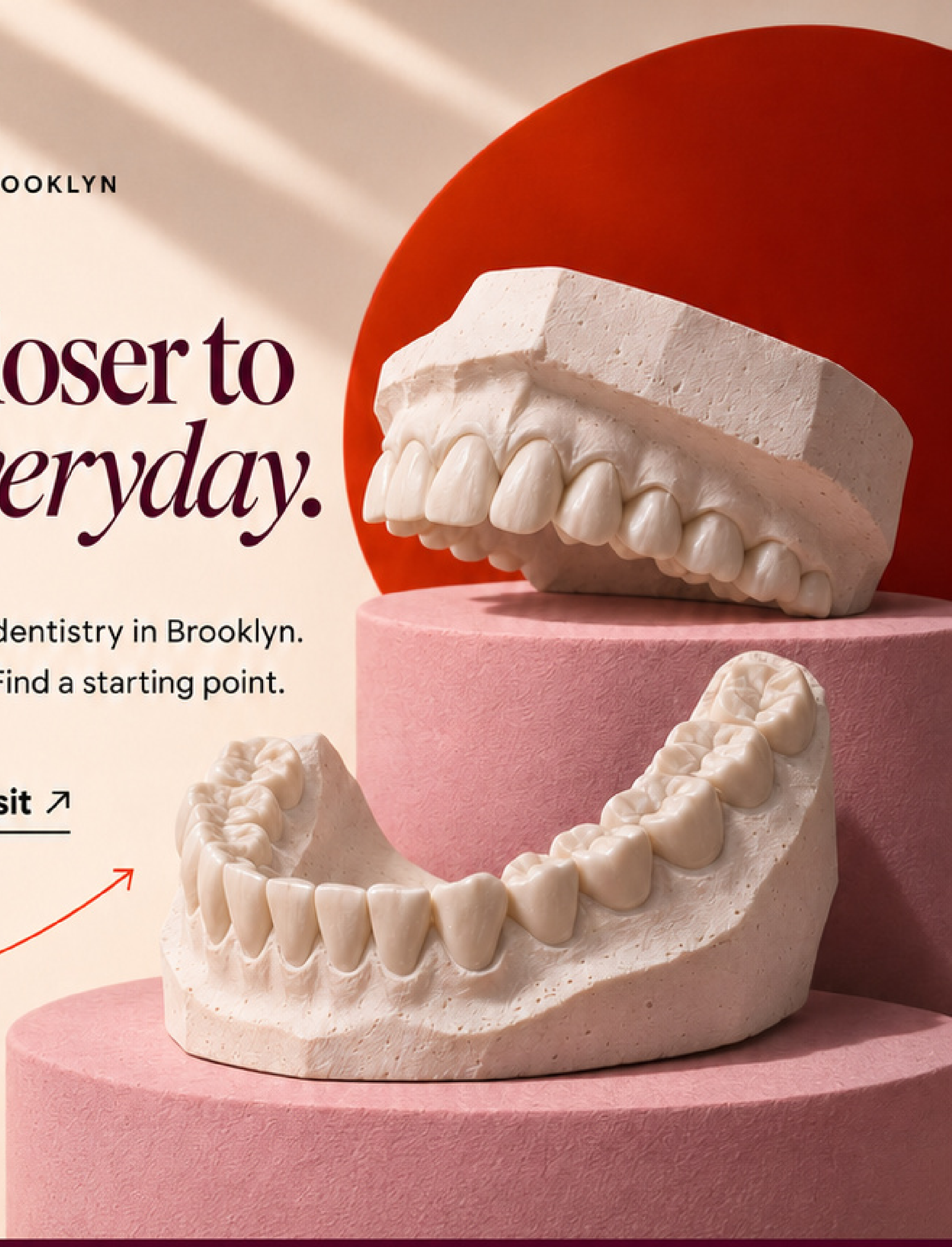
We'll contact you to confirm availability.
This is an appointment request.

11 / DENTISTRY IN BROOKLYN

Care, closer to *your everyday.*

Family and cosmetic dentistry in Brooklyn.
Bring your questions. Find a starting point.

Explore your first visit ↗



A PERSONAL PERSPECTIVE

12 / LET'S START WITH YOU

Your questions. *Our starting point.*

Everyday care or a cosmetic question.
Let's talk about your next step.

Request an appointment ↗

somi dental
FAMILY & COSMETIC DENTISTRY / BROOKLYN

Your care · First visit · Our approach · Privacy

somi dental

DENTISTRY / BROOKLYN

Made for *your smile.*

Everyday care. Cosmetic possibilities.
A clear place to start.

Request an appointment ↗

Explore your care



01 / Routine care →

02 / Cosmetic dentistry →

03 / Your first visit →

Your questions.
A good place to start.

Explore your care ↗

somi dental

10 / REQUEST A VISIT

Your next step *starts here.*

01 / Your visit | 02 / Your details

What would you like to discuss?

- Routine care
- Cosmetic care
- Not sure yet.

Preferred day

Choose a day

Preferred time

- Morning
- Afternoon
- Flexible

Next: your details ↗

We'll contact you to confirm availability.
This is an appointment request.

Your questions.
Our starting point.

Let's talk about your next step.

Request an appointment ↗

somi dental

Every section has a job.

Visitor needs and business purpose, considered together.

01 / A dental subject with a clear category

Visitor: Recognize dentistry immediately through the models and visible local context.

Business: The sculptural identity differentiates the practice while keeping a visit request prominent.

02 / A starting point in the visitor's words

Visitor: Choose a checkup, cosmetic question or an uncertain starting point.

Business: Intent links route different needs without demanding treatment knowledge.

03 / Care routes explained plainly

Visitor: Compare everyday, cosmetic and restorative care by purpose.

Business: Short service descriptions organize the offer before the appointment inquiry.

04 / A first-visit sequence

Visitor: Understand that the next step begins with questions and a conversation.

Business: The process frames an initial visit without jumping directly to a treatment commitment.

05 / Details as an educational cue

Visitor: See a close-up model paired with a clear explanation-led message.

Business: The dental visual system supports the stated approach instead of acting as unrelated decoration.

06 / Listen, explain, decide together

Visitor: Understand the roles of personal priorities, explanations and an agreed next step.

Business: The principles turn the care philosophy into a clear sequence of listening, explanation and an agreed next step.

Every section has a job.

Visitor needs and business purpose, considered together.

07 / Make uncertainty discussable

Visitor: See an invitation to mention nervousness and preparation needs.

Business: Comfort copy opens the conversation without promising pain-free treatment.

08 / Prepare useful questions

Visitor: Think about the visit and what would help with preparation.

Business: The section provides a bridge from reading about care to making a relevant inquiry.

09 / Answer first-visit objections

Visitor: Resolve uncertainty about treatment choice, cosmetic questions and confirmation.

Business: The FAQ places practical expectations immediately before the form.

10 / Preferences before personal details

Visitor: Choose broad interest, preferred day and time in a short first step.

Business: The request carries useful context forward while leaving availability to be confirmed.

11 / Care connected to everyday life

Visitor: Connect the offer to everyday life in Brooklyn.

Business: The Brooklyn context connects the service to the visitor's everyday routine and leads into the first-visit route.

12 / A consistent consultation invitation

Visitor: Return to a familiar request action and question-led message.

Business: The closing keeps the same next step across desktop and mobile.

From interest to context.

A useful inquiry handoff

The first step records broad care interest and visit preferences; contact details follow. Preserve the Not sure yet route, and make availability confirmation separate from submission.

Search content architecture

Routine, cosmetic and restorative care destinations connect Brooklyn intent with first-visit and approach information.

What to measure next

Evaluate aggregate request starts, submissions and later confirmed visits in an appropriate private system. Keep personal details and care-interest values outside advertising and analytics.